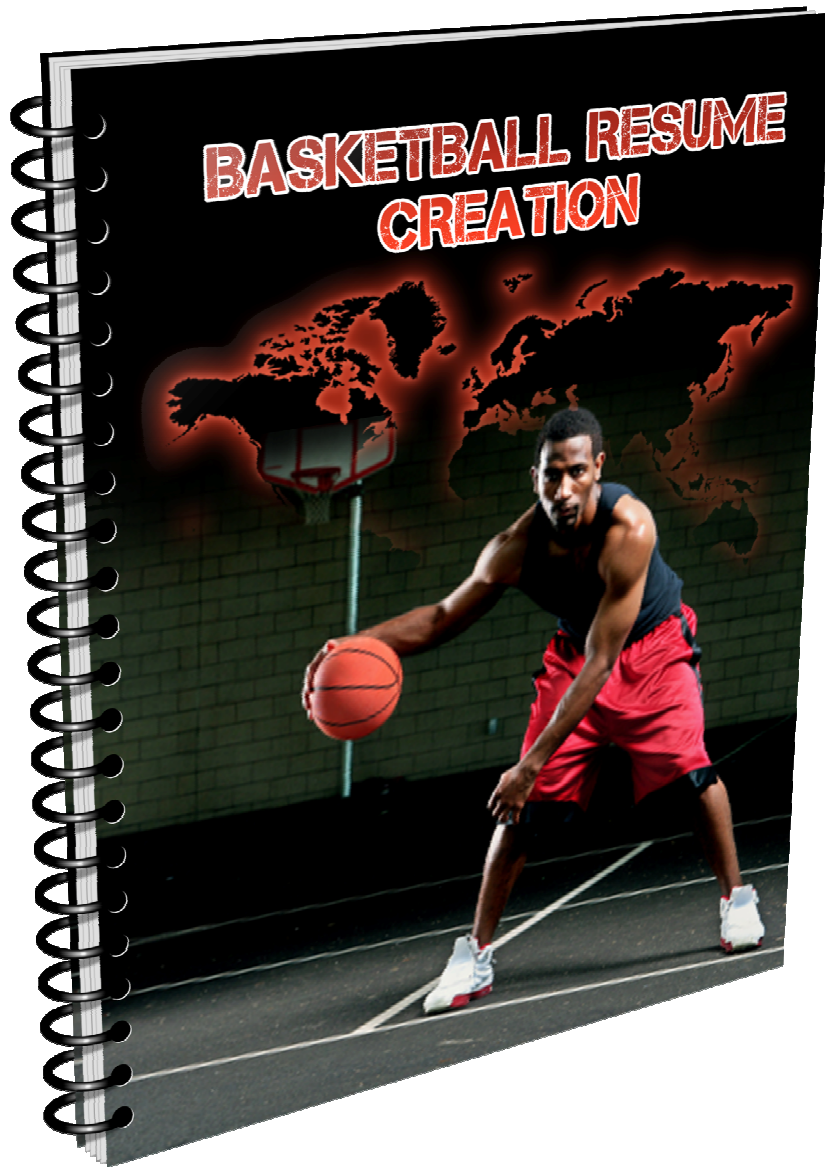


Basketball Resume Creation



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If you have just finished your college basketball eligibility it is very important that you go back and compile your entire basketball career into a player resume. If you have not yet completed your amateur basketball career hold off on creating a resume, but do your best to collect every game film that you have played in, even the bad games. You never know, you could have had a couple of plays in a row that were very impressive which will be a part of your highlight tape. Collect and file all of your box scores and articles you are mentioned in. You will thank me for that later in life even if you never decide to go overseas. Some day those will be priceless to you.

These records of your career are what we will use to create the first resume which is going to be a comprehensive resume. You will create two different kinds. The first one is going to be comprehensive of your entire basketball career and will have photocopies of all of your box scores and articles. This one takes time. You want to make it look as professional as possible and at the same time try not to drag on too much. Also, put game film, on DVD, in this resume. You want to put actual game film, not a highlight. We will use a highlight to promote your game too though, but I recommend having three game films in there. If you can, create an eye-catching cover on the DVD, but it is not worth it if you have to learn the entire process of having to do this. Only do that if it is something you already know how to do because it doesn't add too much value to your resume and might not be worth the time spent on it. On the DVD cover or in Sharpie pen write the game on top, for example, UCLA vs. USC. At the bottom write your name, position, height, and weight. Under that put your stats for the game. Remember that is best to use games that you played well and your team won. A teammate of mine once scored 57 points and grabbed 20 rebounds in a game. He didn't even send that game film out. He sent out a different one to teams where our team won, he had a complete all around game, and our team dominated. He ended up getting signed after a team watched that film. You can use a three-ring-binder to compile this all together. Create a title page too for the cover of the binder. It should have your headshot on it, your weight, height, position, and your contact information. Use whatever design skills you have to make the cover look interesting so people will want to open it.

Put your shortened resume at the beginning of the binder so it is the first thing you see when it is opened. This way, people will see the most important information and quickly understand what type of player you are. If they are interested they will continue to look through the entire booklet. It is a good idea to have a table of contents following the shortened resume for navigation purposes. Separate the materials by season. There are different ways you can continue to setup this resume. You can have a box score then the corresponding article behind it or you can separate all of the box scores from the articles.

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Things you should put in your comprehensive resume:

- 3 DVD's (Game Film)
- Page 1-3 Shortened Resume
- Page 4 Table of Contents
- Page 5 Senior Season Final Box Score
- Page 6-12 Senior Season Articles and Box Scores of Games
- Page 13 Junior Season Final Statistics
- Page 14-20 Junior Season Articles and Box Scores of Games
- ETC...ETC...ETC...

Now we are going to create the shorter resume. If you have any questions while reading the description of how to do each part you can refer to the example on pages 9-11 of this report or open the Resume Template that is included with this report as well.

Furthermore, this resume is going to be used to email many teams, as well as be the first three pages in your comprehensive resume, but first we need to do some prep work. We need to upload game film to the Internet, create a highlight tape, and create a Skype account.

Skype is like any other instant messenger such as AIM or MSN although Skype specializes in phone calls. Just like if you were to instant message someone you can plug in a headset that has a microphone and headphones into your computer and call them through the Internet. If they have the same setup they can talk to you just like you're on the phone. The best thing about Skype is that you can talk like this to anyone in the entire world for free. You can also call house phones and cell phones anywhere in the world for only 2 cents a minute which is extremely cheap. So take a break and go create an account with a professional username for free at:

www.Skype.com



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Now we will go back to talking about uploading game film to the Internet.

The best place to upload entire game films to is:

www.Blip.tv



This website provides the fastest loading times and video quality on the Internet. You can upload the files very easily by game halves. So, you will upload your first half to the website and then the second half. Make sure you give the videos descriptions. In the description box list your stats for the game and create a short write up about the game.

Now take those links for each game you uploaded and paste them at the bottom of the first page of your resume.

The next step will take you the longest. You need to create your highlight tape or you can pay people to do it for you. If you did like I suggested and collected all of your game film throughout your career you have a lot of film to watch. You should have some remembrance of certain games that you want to break down though. You are going to have to teach yourself to use a film editor (which is not difficult). The ones that I recommend are Windows Movie Maker (for Windows users) or Imovie (for Mac users). These programs are pretty basic and if I taught myself how to use them so can you. Use tutorials and the help menu for each of these programs to assist you.

You want to make three different highlight reels. This is a lot of work at first. One is going to be of your entire career and can be about 10 minutes long. It should start with a title slide that gives all of your stats and contact information. Then the highlights begin. The reel should end with your contact information again and a statement that you are unsigned and hoping to get the attention of clubs and agents.

The other two highlights you need to make are going to be highlights of only one game each. Take your best games and cut them up to make them only show every time you did something good. These are going to be short but will help get you some more exposure and will show coaches your style of play without having to watch a whole game. Most coaches do not like highlight reels of entire seasons or careers because almost anyone can make themselves look good

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doing this, but if it is only of one game that is a little different. With this said, most will still choose to watch game film.

Now, you do not want to load the highlights onto blip.tv because you will get more traffic to them by setting them up on:

www.youtube.com



Youtube does not let you upload entire games so it is perfect to use for the highlights and will give you some organic traffic as well to them. Make sure you take note of the links these videos are shown.

Take those links and put them at the bottom of the first page of your resume under "Highlights." So now you should have a decent list of links at the bottom for people to click and then watch your games or highlights.

Your short resume is going to be 3 pages long. The first page is going to be very similar to your Eurobasket profile and resume. At the top you need to put:

Name:
Position:
Height:
Weight
College:

ALSO PUT ALL OF YOUR CONTACT INFORMATION AND YOUR AGENT'S
CONTACT INFORMATION (if you have one)

Email:
Phone:
Skype Name:
Address:

Underneath that you are going to type a paragraph, in the third person, about your style of play and abilities. An example of third person is:

John Doe is a great athlete.

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NOT: I am a great athlete.

This paragraph should only be three to four sentences long. It is always good to somehow tie in something about your character and your biggest achievement. An example of a good paragraph is:

By being second in the nation in 3pt % (NCAA1) this past season John Doe has shown his infinite range and proven he is one of the best shooters in the country. Although he is a prolific shooter, it is his overall ability to score the basketball and defend the opponent's best player that is so impressive. John is one of the most professional and hard working prospects on the market. As a captain for the last two seasons at UCLA he has shown to have all the leadership qualities you would want in a point guard or shooting guard.

Next, type your statistics by year and school. For example:

Career:

2000-2004: Paso Robles Highschool (Lead team to a 23-3 record as a captain)

2005-2006: UCLA-6th man off the bench

2007-2008: UCLA-(NCAA)-Team captain: 11ppg, 2.1rpg, 3pt 44%, FG33%

2008-2009: UCLA-(NCAA)-Team captain: 15ppg, 3.7rpg, 3pt 48%, FG49%

2009-2010: UCLA-(NCAA)-Team captain: 15.3ppg, 3.5rpg, 3pt50%, FG45%

Next, you want to combine a list of all of your awards and achievements and place them at the bottom. Go ahead and be honest here but fill it up with as many as you can think of. That means if you do not have any in college use high school ones. If you have some in college, of course, add those. Highlight your biggest one. If you have any records put them in here as well.

On this page there should be an action shot of you and a headshot.

On the next page you want to compile three references. Put all of there contact information and if you can, a quote from them about you. Follow this example:

Reference name

Reference job or relationship

Reference email

Reference phone

Reference quote (about 3 or 4 sentences)

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On the following page I have inserted a template for you to use which is also included in this package. The resume you have just created should look something like this.

[YOUR NAME] #[NO.]
[HEIGHT] [WEIGHT]
[POSITION]

Online Profile:

[\[ONLINE PROFILE LINK\]](#)

Email: [EMAIL]

Cell Phone: [PHONE]

Skype Name: [SKYPE NAME]

Born: [BIRTH DATE]

No
Photo
Available

(Head Shot in Uniform)

[DESCRIBE YOUR GAME HERE IN 3RD PERSON FOR 2-3 SENTENCES. ADD THINGS ABOUT YOUR CHARACTER, WORK ETHIC, AND ALSO ADD YOUR GREATEST ACHIEVEMENT. THIS IS(Head Shot in Uniform) YOUR SALES PITCH.]

Career:

2000-2004: [HIGHSCHOOL] (Lead team to a 23-3 record as a captain)

2004-2005: Cal St.-Fullerton (NCAA1)-Freshman role player

2005-2006: Cal St.-Fullerton (NCAA1)- Starter: 12ppg, 2.1rpg, 3pt 32%, FG34%

2006-2007: Cal St.-Fullerton (NCAA1)-Team captain: 15.3ppg, 3.5rpg, 3pt50%, FG45%

2007-2008: Cal St.-Fullerton (NCAA1)-Team captain: 15ppg, 3.7rpg, 3pt 48%, FG49%

Awards/Achievements:

[ENTER YOUR AWARDS AND ACHIEVEMENTS FROM HIGH SCHOOL ALL THE WAY TO COLLEGE AND ALSO ANY AWARDS FROM ANY EXPOSURE CAMPS YOU EVER WENT TO, HIGHLIGHT THE BEST ONES IN RED]

[ACHIEVEMENT]

[AWARD]

[EXPOSURE CAMP AWARD]

Highlight LINKS:

[\[LINK TO YOU HIGHLIGHT #1\]](#)

[\[LINK TO YOU HIGHLIGHT #2\]](#)

[\[LINK TO YOU HIGHLIGHT #3\]](#)

Game Film LINKS:

[\[LINK TO GAME FILM #1\]](#)

[\[LINK TO GAME FILM #2\]](#)

[\[LINK TO GAME FILM #3\]](#)

No
Photo
Available

(Action Shot)

[SCHOOL LOGO]

Scoring Ability

(Enter your best ability above here, DELETE THIS COMMENT)

[HERE IS WHERE YOU INSERT REFERENCE #1]
[QUOTE #1 ABOUT YOUR ABILITY ABOVE, 2-3 SENTENCES]

[HERE IS WHERE YOU INSERT REFERENCE #1]
[QUOTE #1 ABOUT YOUR ABILITY ABOVE, 2-3 SENTENCES]

[HERE IS WHERE YOU INSERT REFERENCE #1]
[QUOTE #1 ABOUT YOUR ABILITY ABOVE, 2-3 SENTENCES]

Scoring Accomplishments in junior and senior season:

- 27 points against [INSERT TEAM]
- 23 points against [INSERT TEAM]
- 21 points against [INSERT TEAM]
- 20 points against [INSERT TEAM]
- 20 Points against [INSERT TEAM]
- 25 points against [INSERT TEAM]
- 22 points against [INSERT TEAM]
- 25 points against [INSERT TEAM]
- 21 points against [INSERT TEAM]
- 20 points against [INSERT TEAM]



(Headshot with Tie)

STATISTICS AND SKILLS

SENIOR SEASON 2007-2008

SCORING

GP-GS	FG	FGA	FG%	3FG	FGA	3PT%	FT	FTA	FT%	PTS	PTS/G
25-25	125	278	45%	64	128	50%	69	86	80.2%	384	15.3

SUMMARY

Min/G	Reb/G	Ast/G	Stl	Blk	PTS/G
32.7	3.5	2.0	15	1	15.3

.....

JUNIOR SEASON 2006-2007

SCORING

GP-GS	FG	FGA	FG%	3FG	FGA	3PT%	FT	FTA	FT%	PTS	PTS/G
27-24	133	274	48.5%	66	140	47.1%	72	88	81.8%	404	15.0

SUMMARY

Min/G	Reb/G	Ast/G	Stl	Blk	PTS/G
31.4	3.7	1.5	12	7	15.0

SKILLS

[HERE YOU WANT TO TALK ABOUT SPECIFIC THINGS YOU DO WELL. FOR EXAMPLE: JON DOE IS A PROLIFIC SHOOTER AND USES THE STEP BACK JUMPER AS WELL AS ANYONE IN THE GAME TODAY. HIS SIZE ALLOWS HIM TO POST UP GUARDS WICH HELPS HIM GET TO THE FREE THROW LINE. HIS HELP SIDE DEFENSE IS VERY FUNDAMENTALLY SOUND. HE LEAD HIS TEAM IN CHARGES TAKEN HIS SENIOR SEASON. 4-5 SENTENCES]

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I really do hope I was clear with how to create these two types of resumes. Of course, you can add whatever you want and alter any things you wish, but these are very professional and effective resumes. As you can see, your entire career of basketball can fit on three pages. Even three game films and three highlights are included. The three page resume is concise yet full of everything an agent, coach, or scout would want.

You must condense that information again now to create an email that you will be sending to many, many teams. The email you send should be a mixture of three things. It should be one-third resume, one-third email, and one-third sales pitch. The beauty of emailing teams is that you can include your game film so easily for you and for whoever is reading the email by pasting your links in it. You want this email to be pretty generic because you do not want to have to write a whole new email for every single team, scout, and agent you email. You want to copy and paste the same email and then edit it and customize it to reach every audience that it is going to be sent to.

Now I will discuss what exactly an email like this should look like so that it is most effective.

Of course it needs to start with a hello, hi, or something of that nature and then the name of the recipient. Sometimes you will not put any name to the email because you will be sending out a mass email to many different people, so no name would only make sense.

When collecting emails and compiling them from websites such as Eurobasket or any other means you have compile them together in a Microsoft Word document and separate the countries by each file. When emailing many different people with the same email always use BCC. This stands for blind carbon copy. That means that everyone will get a copy of the email but will not be able to see who all it was sent to. So enter all the emails into the BCC area of your email service and enter your email into the send to: field. You will receive the email and everyone else will receive a blind carbon copy.

Ok, now back to the layout.

The first paragraph should tell all about you without wasting words. This paragraph needs to flat out explain that you are a valuable prospect and that wants to play professional basketball abroad. Make sure you mention that your resume and profile is attached to the email and ready to be downloaded. This paragraph also needs to include:

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- Your Name
- Your Nationality
- Your Position
- Your Playing Experience and Level

Immediately following this paragraph include a link to you online resume and profile.

The second paragraph is going to be short and sweet as well. Here you want to put your biggest accomplishments. Give the person reading the email a reason to open up your resume. If you really do not have anything that you can add here it is ok. Just create a short paragraph describing your character, work ethic, and skills.

Below this you want to add your contact information as well as your agent's contact information. If you do not have an agent put a good reference of yours and his or her contact information. Be sure to include:

- Email
- Phone
- Address
- Skype Name

To conclude the email paste in the links to your online profile and resume, your online game film, and your online highlight tape. Also, put a reminder that your resume is attached to the email for download. Simply wrap it all up with a "sincerely" and your name.

The next page contains an example of your email should look like. I have also provided this template with this report for your convenience and ease.

Hi [RECIPIENT'S NAME],

My name is [YOUR NAME] I am an [NATIONALITY] [POSITION (PG/SG)] that recently completed my college eligibility at [COLLEGE] ([DIVISION]) in the [YEAR] season. I had much success on the basketball court in college and am now pursuing my professional career in the sport. I have attached my resume and profile to this email. If you look at my resume I am confident you will see that I can fill a need your team has.

Here is the link to my Eurobasket profile, but my attached resume is much more in depth:
[LINK TO ONLINE PROFILE]

[A SENTENCE OR TWO OF YOUR BIGGEST ACCOMPLISHMENTS THAT WILL MAKE WHOEVER IS READING THIS EMAIL OPEN UP YOUR RESUME TO SEE MORE (For example: I scored 30 points against division 1 UCLA in only 22 minutes of play!)]

Below is my contact info and well as my agent's info:

[YOUR NAME] CONTACT INFO:

Email: [YOUR EMAIL]

Phone: [YOUR PHONE NUMBER]

Address: [YOUR ADDRESS]

Skype Name: [YOUR SKYPE NAME]

[AGENT NAME] (AGENT) CONTACT INFO:

Email: [\[AGENT'S EMAIL\]](#)

Phone: [AGENT'S PHONE NUMBER]

Address: [AGENCIES ADDRESS]

Online Profile

[\[THE LINK TO YOUR ONLINE RESUME\]](#)

Online Game Film

[\[THE LINK TO AN ONLINE GAME FILM\]](#)

Online Highlight

[\[THE LINK TO AN ONLINE HIGHLIGHT\]](#)

Attached: Resume and Profile

Sincerely,

[YOUR NAME]

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I trust you have enjoyed this report and have learned a great deal from it. Many players want to continue their basketball careers after college. Most people do not know where to start. There are many things to consider when beginning this journey. Talent alone will not get you a contract. There are certain logistical things that need to be taken care of in order for you to give yourself the best chance of going pro. If it is really your dream than you must give it your best shot and have no regrets.

If you want a much more in depth and step by step guide on how to one day be sitting down looking at a contract with your name on it I highly recommend you get the video e-course "How to Go Overseas" it will blow your mind.